

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
477025 /		06146290
<u>Product</u>		
<b>DCCC</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/15/12	1199	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<b>ISS DCCC</b>	10/04/12 / 10/04/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>KVVU</b>	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Great American Media (GMMB)**  
1010 Wisconsin Avenue  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	6	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	MORE Access See MG 11.6,11.7,11.8	630-7pm	MTuWThF----	:30		\$235.00	NM		
	4	KVVU	10/09/12-10/15/12	MORE Access See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17	6-7pm	MTuWThF----	:30		\$235.00	NM		
	6	KVVU	10/09/12-10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	-TuwTh-----	:30		\$75.00	NM		
④	MG for 11.3 10/11											
	7	KVVU	10/09/12-10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	-TuwTh-----	:30		\$75.00	NM		
④	MG for 11.3 10/11											
	8	KVVU	10/09/12-10/11/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	-TuwTh-----	:30		\$85.00	NM		
④	MG for 11.3 10/11											
<b>Totals</b>											74	\$37,065.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	74	\$37,065.00	\$31,505.25
<b>Totals</b>	<b>74</b>	<b>\$37,065.00</b>	<b>\$31,505.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146290 TRF# 477025  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*\*\*

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT 4/12 18-03  
\*\*\*CHANGES\*\*\* KVVKU-TV \*\*\*

ADV #	ADV.	NAME	ISS/DCCC
AGY # 70858	AGY.	NAME GREAT AMERICAN MEDIA	

3050 K ST NW,

REP. #                    OFF. # 762 SALESMAN #                     
BUYER NAME KATIE KEULEMAN

ORDER # \_\_\_\_\_ CONTRACT # 6146290  
WASHINGTON, DC 20007

PRDCT DCCC EST#1199 COMMENTS: (LINE, ORDER,  
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDS \_\_\_\_\_

DATE OCT 4 / 12 18.03

REP.: TO ROSE

FR NIKKI  
OK'D M3 SEE LINES 29-30  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

# DEMOCRATIC CONGRESSIONAL CAMPAIGN

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THE JOURNAL OF CLIMATE

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14 EST# = 1195

11      E.S. 600P-700P      30      \$235.00  
10/

PROGRAM : MORE ACCESS  
CON COM1: MORE ACCESS

29	A	430A-459A	30	\$75.00
			10/	

PROGRAM : NEWS  
ORD COM1: SPOT N/A. MG OFFER 430A NEWS - NOT PRE-BOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK

REP HEADLINE# 6146290 TRF# 477025  
SSS MOD# 1: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT 4/12 18-03  
\*\*\*CHANGES\*\*\* \*\*\* KVVYV-TMV \*\*\*

LINE#:	REP	COD	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPOTS	WEEK :
LINE#:	:	:	:	:	:	:	:	DATE	DATE	:	/WK: INVT :
30	A	430A-459A	30		\$85.00	10/9	10/12	1	TU-F		1
PROGRAM : NEWS											
ORD COM1: SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE.											
PART OF A MAKEGOOD MADE UP OF LINES 29-30											
STATION MAKEGOOD OFFERS:											
M3	OK'D	BUY#11	MISSED: TU-F, M/600P-700P	OCT 9	30S	\$235.00	(OCT 4/12)				
			OFFER: TU-F/430A-459A	OCT 9 (2/WK)	30S	\$75.00	PLS ADVISE.				
			& TU-F/430A-459A	OCT 9	30S	\$85.00					
CMT: SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED											
PLS APPROVE.											
CONTRACT TOTAL											
TOTAL SPOTS											
OCT/12	37065.00										
	74										